



## "Marketing and Advertising Agreements" "Bit Air Jet Seat Sharing Platform"

This Marketing and Advertising Agreement ("Agreement") is entered into by and between Bit Air Jet Seat Sharing Platform ("Company") and [Advertiser/Partner Name] ("Advertiser"), collectively referred to as the "Parties."

### "1. Purpose:"

The purpose of this Agreement is to establish the terms and conditions under which the Advertiser will promote, market, and advertise the services of the Bit Air Jet Seat Sharing Platform to increase brand visibility, user engagement, and platform adoption.

### "2. Scope of Services:"

The Advertiser agrees to perform the following marketing and advertising activities:

- a. Digital Advertising Campaigns: Placement of ads on social media, search engines, and other online platforms.
- b. Content Marketing: Creation of blog posts, articles, videos, and other promotional materials highlighting the services of the Company.
- c. Influencer Marketing: Collaboration with influencers to promote the platform to their audiences.
- d. Event Sponsorships: Representation of the Company's brand at relevant industry events or conferences.
- e. Email Marketing: Distribution of newsletters or promotional emails to targeted audiences.

### "3. Term:"

This Agreement shall commence on [Start Date] and continue until [End Date], unless terminated earlier by either Party in accordance with Section 9 of this Agreement.

### "4. Compensation:"

The Company agrees to compensate the Advertiser as follows:

- a. Fixed Fee: A one-time payment of [\$ Amount].
- b. Performance-Based Incentives: Additional payments based on metrics such as click-through rates, user sign-ups, or sales generated through advertising efforts.



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### "5. Intellectual Property Rights:"

The Company grants the Advertiser a non-exclusive, revocable license to use its trademarks, logos, and promotional materials solely for the purpose of fulfilling its obligations under this Agreement.

### "6. Confidentiality:"

Both Parties agree to maintain confidentiality regarding proprietary information shared during the term of this Agreement, including but not limited to marketing strategies, user data, and financial terms.

### "7. Compliance:"

The Advertiser agrees to comply with all applicable laws, regulations, and industry standards, including but not limited to data protection laws and advertising guidelines.

### "8. Reporting and Metrics:"

The Advertiser shall provide regular reports detailing campaign performance, including key metrics such as impressions, clicks, conversions, and ROI analysis.

### "9. Termination:"

This Agreement may be terminated by either Party with 30 days' written notice or immediately in the event of a material breach by the other Party.

### "10. Governing Law:"

This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction].



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### "11. Entire Agreement:"

This Agreement constitutes the entire understanding between the Parties and supersedes all prior agreements or understandings related to its subject matter.

**IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first written above.**

[Advertiser/Partner Name]

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Bit Air Jet Seat Sharing Platform

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

